

मुग्धा सिन्हा  
संयुक्त सचिव  
**Mugdha Sinha**  
Joint Secretary  
Tele : 011-23381396



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Amrit Mahotsav

भारत सरकार  
संस्कृति मंत्रालय  
नई दिल्ली-110001  
GOVERNMENT OF INDIA  
MINISTRY OF CULTURE  
NEW DELHI-110 001

D.O No. M-I-23/28/2024 – Museum-I-Part (1)

Dated: 18<sup>th</sup> July 2024

Dear Sir,



RAJ BHAVAN BHOPAL		
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The Ministry of Culture is developing the content and curation for the upcoming **Yuga Yugeen Bharat Museum (YYBM)** to be housed in the retrofitted North and South Block buildings on Raisina Hills in New Delhi. In line with the Hon'ble Prime Minister's aspirational vision of not only creating the world's largest museum, but also one that exemplifies the best in terms of global standards, we'd like to invite your participation in the **State Museum Conclave**. To strengthen the process, a two-way learning, pro-bono capacity-building initiative has been scheduled for August 1st – 3rd, 2024 at Bharat Mandapam in New Delhi, for pan-India involvement in the process of creating this iconic museum of the country.

We've conducted two successful workshops last month: an inter-ministerial consultation with other Ministries and Department of the Government of India on June 14<sup>th</sup>, and a workshop-cum-brainstorming session with museum professionals (directors, curators, education officers, conservators, etc.) in collaboration with France Museums between June 25<sup>th</sup> – 29<sup>th</sup>. The latter concluded with a session chaired by the Hon'ble Minister for Culture and Tourism, Press Release for the same attached at Annexure-I.

Building on these efforts and aiming for pan-India involvement, we eagerly anticipate enthusiastic participation from your State/UT at the Conclave. Your valuable insights will be crucial to the success of this project. While we look forward to learning more about the artefact wealth of your state, we have also planned a series of capacity-building lectures on Museum Management, Collection Management, and Archiving to be delivered from museum professionals from India and abroad, as key take aways from the initiative. Apart from academic inputs, the three-day gathering will also provide hand-on learning experiences and international exposure, while creating opportunities for future curators and collaborators on the larger YYBM project. We will also apprise you of the various Ministry of Culture schemes that you may benefit from, for securing funds for museum projects in your State/UT.

RAJ BHAVAN BHOPAL

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You would have also received a copy of this letter from the State Chief Secretary/Advisor to UT, as attached in Annexure-II. We would like for one or two Academician/Dean/HoD from the respective University/College/Institution under your ambit known for best practices of Archeology/Museology/Visual Arts/Aesthetics. Once all nominations for Nodal Officers are received, we will organize a VC to address any queries. Kindly ensure nominations from your State/UT are sent in by 20<sup>th</sup> July 2024.

Regarding participation, we request a minimum delegation of two members who could be made up of Academician/Dean/HoD/Director of Institution/Museums, Superintendent of Museum, Curator or Researcher. We would also request you to authorize the Nodal Officer to bring any museum publications including catalogs to the Conclave for knowledge sharing. Kindly also grant the delegation permission to attend all 3 days (1<sup>st</sup> – 3<sup>rd</sup> August). A tentative schedule has been attached in Annexure-III.

Please confirm the name, number and email of your Nodal Officer to Mr. Aditya Jha, Consultant, Ministry of Culture (Mobile: 9868266288, email: [aditya.kumar@investindia.org.in](mailto:aditya.kumar@investindia.org.in)), or Ms. Shubhangi Sinha, Consultant, Ministry of Culture (Mobile: 9810087397, email: [shubhangi.sinha@investindia.org.in](mailto:shubhangi.sinha@investindia.org.in)) who will be our Nodal Officers for this conclave.

We look forward to your participation.

Warm regards,

  
19/7/2024  
(MUGDHA SINHA)

**Shri Mukesh Chand Gupta**  
Principal Secretary to Governor  
Raj Bhavan Bhopal, Madhya Pradesh 462001