

## MBA

1	Management (MBA/MMS) 1 <sup>st</sup> Year	2 years	<p>Passes Bachelor Degree of Minimum 3 years duration</p> <p>Obtained at least 50% marks (45% marks in case of candidates belonging to reserved category) in the Qualifying examination</p>
2	Management (MBA/MMS) 2 <sup>nd</sup> Year (Lateral Entry)	1 Year	BE/B Tech or BBA/ BMS (4 years)

**नोट:-** छात्रों के लिये (**Final Year**) में निम्नानुसार अनिवार्य पेपर के साथ दो समूह (**Group**) लेना अनिवार्य होगा ।

MBA Previous Year		MBA Final Year	
1	Managerial Economics	1	Financial Management
2	Quantative Method	2	Research Methodology
3	Management Accounting	3	Organization Behaviour & Management Processes
4	International Business Environment	4	Total Quality Management
5	Human Resource Management	5	<p><b>Group – I {Management Studies - Marketing}</b></p> <ul style="list-style-type: none"> <li>• Advertising Management</li> <li>• Marketing Communication</li> <li>• Marketing of Services</li> </ul>
6	Business Communication		
7	Production & Operations Management		
8	Marketing Management		
9	Business Ethics		
10	MIS Specialization		
			<p><b>Group – II{Management Studies - Finance}</b></p> <ul style="list-style-type: none"> <li>• Corporate Taxation Planning</li> <li>• Financial Engineering</li> <li>• Security Analysis &amp; Portfolio Management</li> </ul>
			<p><b>Group – III{Management Studies – Human Resource Management}</b></p> <ul style="list-style-type: none"> <li>• Management of Industrial Relations</li> <li>• Compensation Management</li> <li>• Human Resources Planning and Development</li> </ul>
			<p><b>Group – IV{Management Studies – Information Technology}</b></p> <ul style="list-style-type: none"> <li>• Management Support System</li> <li>• Business Process Re-Engineering</li> <li>• System Analysis and Design</li> </ul>

			<b>Group – V{Management Studies – Project Monitoring &amp; Evaluation}</b> <ul style="list-style-type: none"> <li>• Project Administration</li> <li>• Project Assessment</li> <li>• Project Execution</li> </ul>
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- **MBA Lateral Entry** के प्रवेशित छात्रों के लिये निम्नानुसार अनिवार्य पेपर के साथ एक समूह (Group) लेना अनिवार्य होगा ।

<b>MBA Final Year</b>	
1	Financial Management
2	Research Methodology
3	Organization Behaviour & Management Processes
4	Total Quality Management
5	Advertising Management
6	Marketing Communication
7	Marketing of Services
1	<b>Group – I{Management Studies - Finance}</b> <ul style="list-style-type: none"> <li>• Corporate Taxation Planning</li> <li>• Financial Engineering</li> <li>• Security Analysis &amp; Portfolio Management</li> </ul>
	Or
2	<b>Group – II{Management Studies – Human Resource Management}</b> <ul style="list-style-type: none"> <li>• Management of Industrial Relations</li> <li>• Compensation Management</li> <li>• Human Resources Planning and Development</li> </ul>
	Or
3	<b>Group – III{Management Studies – Information Technology}</b> <ul style="list-style-type: none"> <li>• Management Support System</li> <li>• Business Process Re-Engineering</li> <li>• System Analysis and Design</li> </ul>
	Or
4	<b>Group – IV{Management Studies – Project Monitoring &amp; Evaluation}</b> <ul style="list-style-type: none"> <li>• Project Administration</li> <li>• Project Assessment</li> <li>• Project Execution</li> </ul>

## MBA MM -Graduate

सत्र 2023–24 से निम्न प्रश्न पत्र रखने का निर्णय लिया गया ।

MBA(MM) Previous Year		MBA (MM)Final Year	
1	Management Function and Behaviour	1	Strategic Management
2	Human Resource Management	2	International Trade
3	Quantitative Methods	3	Operations Management
4	Managerial Economics	4	Total Quality Management
5	Accounting and Finance for Managers	5	Inventory Management
6	Information Technology	6	Research Methodology
7	Business Law	7	Packaging and Distribution Management
8	Project Management	8	Advanced Purchasing Management
9	Purchasing Management	9	Logistics Management
10	Minor Project	10	Major Project

## Program Structure & Scheme of MBA Previous Year

S.No.	Subjects	Max. Marks		Min. Marks		Total Marks	
		Assign	Theory	Assign	Theory	Max.	Mini
1	Managerial Economics	30	70	12	28	100	50
2	Quantative Method	30	70	12	28	100	50
3	Management Accounting	30	70	12	28	100	50
4	International Business Environment	30	70	12	28	100	50
5	Human Resource Management	30	70	12	28	100	50
6	Business Communication	30	70	12	28	100	50
7	Production & Operations Management	30	70	12	28	100	50
8	Marketing Management	30	70	12	28	100	50
9	Business Ethics	30	70	12	28	100	50
10	MIS Specialization	30	70	12	28	100	50

## Program Structure & Scheme of MBA Final Year

नोट:- छात्रों के लिये (Final Year) में निम्नानुसार अनिवार्य पेपर के साथ दो समूह (Group) लेना अनिवार्य होगा।

S.No.	Subjects	Max. Marks		Min. Marks		Total Marks	
		Assign	Theory	Assign	Theory	Max.	Mini
1	Financial Management	30	70	12	28	100	50
2	Research Methodology	30	70	12	28	100	50
3	Organization Behaviour & Management Processes	30	70	12	28	100	50
4	Total Quality Management	30	70	12	28	100	50
<b>Candidate are required to choose any two Group of the following</b>							

<b>Group – I {Management Studies - Marketing}</b>						
• Advertising Management	30	70	12	28	100	50
• Marketing Communication	30	70	12	28	100	50
• Marketing of Services	30	70	12	28	100	50
<b>Group – II{Management Studies - Finance}</b>						
• Corporate Taxation Planning	30	70	12	28	100	50
• Financial Engineering	30	70	12	28	100	50
• Security Analysis & Portfolio Management	30	70	12	28	100	50
<b>Group – III{Management Studies – Human Resource Management}</b>						
• Management of Industrial Relations	30	70	12	28	100	50
• Compensation Management	30	70	12	28	100	50
• Human Resources Planning and Development	30	70	12	28	100	50
<b>Group – IV{Management Studies – Information Technology}</b>						
• Management Support System	30	70	12	28	100	50
• Business Process Re-Engineering	30	70	12	28	100	50
• System Analysis and Design	30	70	12	28	100	50
<b>Group – V{Management Studies – Project Monitoring &amp; Evaluation}</b>						
• Project Administration	30	70	12	28	100	50
• Project Assessment	30	70	12	28	100	50
• Project Execution	30	70	12	28	100	50

### **Program Structure & Scheme of MBA Final Year (Lateral Entry)**

S.No.	Subjects	Max. Marks		Min. Marks		Total Marks	
		Assign	Theory	Assign	Theory	Max.	Mini
1	Financial Management	30	70	12	28	100	50
2	Research Methodology	30	70	12	28	100	50
3	Organization Behaviour & Management Processes	30	70	12	28	100	50
4	Total Quality Management	30	70	12	28	100	50
5	Advertising Management	30	70	12	28	100	50
6	Marketing Communication	30	70	12	28	100	50
7	Marketing of Services	30	70	12	28	100	50

**Candidate are required to choose any one Group of the following**

**Group – I{Management Studies - Finance}**

• Corporate Taxation Planning	30	70	12	28	100	50
• Financial Engineering	30	70	12	28	100	50
• Security Analysis & Portfolio Management	30	70	12	28	100	50

or

**Group – II{Management Studies – Human Resource Management}**

• Management of Industrial Relations	30	70	12	28	100	50
• Compensation Management	30	70	12	28	100	50
• Human Resources Planning and Development	30	70	12	28	100	50

or

**Group – III{Management Studies – Information Technology}**

• Management Support System	30	70	12	28	100	50
• Business Process Re-Engineering	30	70	12	28	100	50
• System Analysis and Design	30	70	12	28	100	50

or

**Group – IV{Management Studies – Project Monitoring & Evaluation}**

• Project Administration	30	70	12	28	100	50
• Project Assessment	30	70	12	28	100	50
• Project Execution	30	70	12	28	100	50

### Program Structure & Scheme of MBA (MM) Previous Year

S.No.	Subjects	Max. Marks		Min. Marks		Total Marks	
		Assign	Theory	Assign	Theory	Max.	Mini
1	Management Function and Behaviour	30	70	12	28	100	50
2	Human Resource Management	30	70	12	28	100	50
3	Quantitative Methods	30	70	12	28	100	50
4	Managerial Economics	30	70	12	28	100	50
5	Accounting and Finance for Managers	30	70	12	28	100	50
6	Information Technology	30	70	12	28	100	50
7	Business Law	30	70	12	28	100	50
8	Project Management	30	70	12	28	100	50
9	Purchasing Management	30	70	12	28	100	50
10	Minor Project					200	100

### Program Structure & Scheme of MBA (MM) Final Year

S.No.	Subjects	Max. Marks		Min. Marks		Total Marks	
		Assign	Theory	Assign	Theory	Max.	Mini
1	Strategic Management	30	70	12	28	100	50
2	International Trade	30	70	12	28	100	50
3	Operations Management	30	70	12	28	100	50
4	Total Quality Management	30	70	12	28	100	50
5	Inventory Management	30	70	12	28	100	50
6	Research Methodology	30	70	12	28	100	50
7	Packaging and Distribution Management	30	70	12	28	100	50
8	Advanced Purchasing Management	30	70	12	28	100	50
9	Logistics Management	30	70	12	28	100	50
10	Minor Project					200	100