

MADHYA PRADESH BHOJ (OPEN) UNIVERSITY

Ordinance No. 68

Certificate in Tourism Marketing (CTM)

Objective of the Course :

Certificate in Tourism marketing provide a career opportunities to number of youths who are primarily located in different parts of the state where the opportunity to promote tourism is plenty. The course attempts to fulfill the need of developing tourism industry of the state by providing resources educated in tourism.

Eligibility : 10+2 or its equivalent

Duration : 6 months

Fee Structure: The fees will be decided by the University.

Course Content: There would be three theory papers and one dissertation/assignment. Each paper will be of 100 marks.

Award of Division : Division will be awarded on the following manner:

Students getting **not less than 60%** in the aggregate will be given **First division**. The students getting **less than 60%** but **more than 45%** will be given **Second division**. The students getting **less than 45%** but **more than 35%** in aggregate will be awarded **Third division**.

Scheme of Examination will be decided by the University.

Provision for unsuccessful candidates :

Candidates failing or being unable to appear at the examination due to unavoidable reasons would get one more chance in the next session. After the expiry of this period the student would have to seek fresh admission.