MADHYA PRADESH BHOJ (OPEN) UNIVERSITY, BHOPAL

e/; iznsk Hkkst ¼vkWiu½ fo'ofo|ky;] Hkksiky

Accredited with "A" Grade by NAAC

DIPLOMA IN TRAVEL & TOURISM (SESSION 2024-25) (June-July)
SUBJECT: INTRODUCTION TO TOURISM

ASSIGNMENT QUESTION PAPER- FIRST   **MAXIMUM MARKS: 30**

funsZ'k%&

01- lHkh iz'u Lo;a dh lfyfi esa gy djuk vfuok;Z gSA

02- fo'ofo|ky; }kjk iznk lHkh mRrj iqfLrdkvks esa gh lHkh iz'ui=a gy djuk vfuok;Z gSA

03- lHkh dk;Z mRrj iqfLrdk ds ispz i`"B dks lko/kkuhiwod iwjk Hkjsa vkS} lel;amlh fo"k; dk iz'ui=a gy djsa tks mRrj iqfLrdk ds ispz i`"B ij vafdr fd;k gSA

04- lHkh dk;Z mRrj iqfLrdk vius v/;;u dsnz ij tek djus mdh okrhvo';; iklr djsaA

Note: All Questions are compulsory. Each question carries equal marks.

Q.1   Write short note on Early and Medieval period of travel and on Development of travel and on Development of Modern Transport.

Q.2   Explain the role and function of World Tourism Organizations (W.T.O.).

Q.3   Explain the economic and social impacts of tourism.

Q.4   What is a tourism industry? Explain input and output of tourism industries.

Q.5   Define Tourism? Write its types and importance Describe various tourism components.

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DIPLOMA IN TRAVEL & TOURISM (SESSION 2024-25) (June-July)
SUBJECT: INTRODUCTION TO TOURISM

ASSIGNMENT QUESTION PAPER- SECOND	MAXIMUM MARKS: 30

funZs'k%&
O1- Hkkjr izu Lo;adh gLrfyfi esgy djuk vfuok;ZgSA
O2- fo'ofo|ky; }kjk iznk l=h; mRrjiqfLrdk vkosnghl =h; iz'ui= gy djuk vfuok;ZgSA
O3- l=h; dk;Z mRrjiqfLrdk dsi`Bksa ij "B dksl ko/kkuhiwod i;kjkHkjavksaemlea mlh fo"k; dk iz'ui= gy djatksmRrjiqfLrdk ds
   i`Bksa ij vafdr fd;k gSA
O4- l=h; dk;Z mRrjiqfLrd viusv/;;u dsmnizj tek djus mikorh vo'; ikr djsA

Note: All Questions are compulsory. Each question carries equal marks.

Q.1   Describe briefly the significance of tourism in India? And what is the impact

of tourism on a destination.

Q.2   Explain Leiper's model-Stanley Plog's model of destination preference.

Q.3   Explain the role of ICT and social media in tourism.

Q.4   Explain rural and wild tourism.

Q.5   What is unique about Tourism Industry, what are the types of Tourism Industry

and what is the most common form of tourism?

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DIPLOMA IN TRAVEL & TOURISM (SESSION 2024-25) (June-July)
SUBJECT: BUSINESS COMMUNICATION AND PERSONALITY DEVELOPMENT

ASSIGNMENT QUESTION PAPER- FIRST	MAXIMUM MARKS: 30

funzsk&

O1- lHkh iz'u Lo; adh gLrfyfi esa gy djuk vfuok;Z gSA

O2- fo'ofo|ky; }kjk iznk l=h; mRrjiqfLrdkvkaes a gh l=h; iz'ui= gy djuk vfuok;Z gSA

O3- l=h; dk;ZmRrjiqfLrdk ds iFke i`"B dks lko/kkuhiwod ijk Hkj avk S ml eamlhfo"k; dk iz'ui= gy djatksmRrjiqfLrdk ds iFke i`"B ij vafdr fd;k gSA

O4- l=h; dk;ZmRrjiqfLrdk viusv/;;u dsbnzij tekdjml dh ikorhvo'; ikIr djsA

Note: All Questions are compulsory. Each question carries equal marks.

Q.1   What is the main purpose of communication? And briefly describe types of communication and what elements are involved in communication process.

Q.2   Explain types of body language and what is role of body language in good communication.

Q.3   What is communication skill? Describe 7'Cs of effective communications.

Q.4   What is stress? Write causes and impact of stress.

Q.5   What is the basic concept of personality? And describe the main areas and steps of personality development.

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DIPLOMA IN TRAVEL & TOURISM (SESSION 2024-25) (June-July)
SUBJECT: BUSINESS COMMUNICATION AND PERSONALITY DEVELOPMENT

ASSIGNMENT QUESTION PAPER- SECOND	**MAXIMUM MARKS: 30**

funsZk%&
01- lHkh iz'u Lo;a dh gLrfyfi esa gy djuk vfuok;Z gSA
02- fo'ofo|ky; }kjk iznk l=h; mRrjiqfLrdk ka esa gh l=h; iz'u i= gy djuk vfuok;Z gSA
03- l=h; dk;ZmRrjiqfLrdk ds ifFke i`"B dks Iko/kkuhiwod iwjk HkjsavksS ml eaml h fo"k; dk iz'u i= gy djsa tksmRrjiqfLrdk ds ifFke i`"B ij vafdr fd;k gSA
04- l=h; dk;ZmRrjiqfLrdk viusv/;;u dsanzij tek djmldh ikorh vo'; ikr djsaA

Note: All Questions are compulsory. Each question carries equal marks.

Q.1   What is conflict Management ?

Q.2   What is attitude? Why attitude is important.

Q.3   Differences between interview skills and group discussions.

Q.4   Explain the Importance of self motivations its effect or need for youth.

Q.5   How do you define stress management & why is it important at/in work place?

And how to handle stress at work place.

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DIPLOMA IN TRAVEL & TOURISM (SESSION 2024-25) (June-July)
SUBJECT: TOURSIM PRODUCTS AND RESOURCES OF INDIA

ASSIGNMENT QUESTION PAPER- FIRST	MAXIMUM MARKS: 30

funZks%&

O1- l Hkh iz'u Lo;a dh gLrfyfi esa gy djuk vfuok;Z gSA
O2- fo'ofo|ky; }kjk iznk l=h; mRrjiqfLrdk vko';ehal =h; iz'ui= gy djuk vfuok;Z gSA
O3- l=h; dk;Z mRrjiqfLrdk ds ifjFke i"B dks lko/kkuhiwod ijkHjavk§ lmleaml hfo"k; dk iz'ui= gy djajatksmRrjiqfLrdk ds ifjFke i"B ij vafdr fd;k gSA
O4- l=h; dk;Z mRrjiqfLrdk viusv/;;u dsnzhij tek djmldh ikorh vo'; izkIr djsA

Note: All Questions are compulsory. Each question carries equal marks.

Q.1   What are the Tourism Product resources?

Q.2   Explain any three Indian hill stations.

Q.3   Explain any one famous Hindu temple architectures.

Q.4   What is meaning and importance of itinerary resources?

Q.5   What is the main objective and effects of natural tourism?

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SUBJECT: TOURSIM PRODUCTS AND RESOURCES OF INDIA

ASSIGNMENT QUESTION PAPER- SECOND	MAXIMUM MARKS: 30

funZsk&

01- laHkhiztu Lo;adhgLrfyfi eaxgy djuk vfuok;Z gSA

02- fo'ofo|ky; }kjk iznk l=h; mRrjiqfLrdk vkaseaghl=h; iz'uui= gy djuk vfuok;Z gSA

03- l=h; dk;ZmRrjiqfLrdk dsi`Bke i"B dksl ko/kkuhiwZd ijwkHkjavksSml emsmlhfo"k; dk iz'uui= gy djaetksmRrjiqfLrdk dsi`Bke i"B ij vfadr fd;k gSA

04- l=h; dk;ZmRrjiqfLrdk viusv/;;u dsanz ij tekdj mldhikorhvo'; ikIr djaA

Note: All Questions are compulsory. Each question carries equal marks.

Q.1   What is the role of tourism in conservation?

Q.2   Write a short note on the purpose of cultural tourism. What are the main components objectives and types of cultural tourism.

Q.3   Explain ancient cultural tourism resources in India.

Q.4   Explain any two popular tourism itineraries.

Q.5   What is the importance of promotion conservation?

ASSIGNMENT QUESTION PAPER- FIRST	MAXIMUM MARKS: 30

funsZ’k&

01- lHkh iz’u Lo;a dh gLrfyfi esa gy djuk vfuok;Z gSA

02- fo’ofo|ky; }kjk iznk lHkh mRrjiqfLrdkvksa esa gh lHkh iz’uui= gy djuk vfuok;Z gSA

03- lHkh dk;ZmRrjiqfLrdkds is Fke i"B dksl ko/kkuhiwoZd ijukHkjsavksa lmleamslhfo"k dk iz’uui= gy dja tksmRrjiqfLrdkds isFke i"B ij vfdar fd;k gSA

04- lHkh dk;ZmRrjiqfLrdkviusv/;;u dsunzij tekdj ml dh ikorhvo’; ikIr djaA

Note: All Questions are compulsory. Each question carries equal marks.

Q.1   What is the basic of tourism Geography and what is the relationship between

Tourism and Geography.

Q.2   How is World time calculated? How are time zone divided?

Q.3   Describe the Geographical division of India.

Q.4   Explain geographical factors of any one International Tourism Region.

Q.5   What are the factors or elements that mainly attracts tourists at a destination?

ASSIGNMENT QUESTION PAPER- SECOND   **MAXIMUM MARKS: 30**

funsZ'k%&
O1- lHkh iz'u Lo;a dh Lrfyfi esa gy djuk vfuok;Z gSA
O2- fo'ofo|ky; }kjk iznk lHkh mRrjiqfLrdkvksa esa gh iz'u i=ui= gy djuk vfuok;Z gSA
O3- l=h; dk;ZmRrjiqfLrdk ds iFke i`"B dks lko/kkuhiwoZd iwjk Hkjsa vkSj mlea mlh fo"k; dk iz'ui= gy djajtksa mRrjiqfLrdk ds iFke i`"B ij vafdr djsa gSA
O4- l=h; dk;ZmRrjiqfLrdk vius vn/;;u dsUnz ij tek djmldh ikorh vo'; izkIr djsaA

Note: All Questions are compulsory. Each question carries equal marks.

Q.1   What are the components of tourism transportation?

Q.2   Explain Domains of Geography in Tourism.

Q.3   Explain Geographical significance in the evolution and development of tourism in major geographical region.

Q.4   What is Eco-Tourism? Describe in Detail.

Q.5   What factors influence the popularity of a destination and what type of tourism is the most popular and what are it reasons.